



# PLACEMENT CELL

GOVERNMENT ARTS COLLEGE (AUTONOMOUS)  
(RE-ACCREDITED WITH B++ GRADE BY NAAC AND  
AFFILIATED TO  
BHARATHIAR UNIVERSITY)  
COIMBATORE-18

## PLACEMENT NEWSLETTER 2025-2026 Volume -3



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# PLACEMENT COORDINATOR'S MESSAGE



**DR.R.PRABHU MBA., PGDPR., Ph.D.,**  
**Head Department of Business Administration**

It gives me immense pleasure to present this year's Placement Cell report through our annual newsletter. The academic year has been a productive and progressive one, marked by the collective efforts of our dedicated faculty members, enthusiastic student coordinators, and committed volunteers. A wide range of activities—including career guidance programmes, skill development workshops, aptitude training sessions, mock interviews, industry interactions, and campus recruitment drives—were successfully organized with the objective of enhancing students' employability and professional readiness.

The consistent participation and proactive involvement of our students have been truly commendable, and their achievements stand as a testimony to their hard work and perseverance. I extend my sincere appreciation to the Placement Cell faculty team for their tireless support and coordination throughout the year.

I would like to place on record my heartfelt gratitude to our respected Principal, Dr. M. R. Yezhili, for her constant encouragement, visionary leadership, and unwavering support, which have been the driving force behind the successful functioning of the Placement Cell. Her guidance has been instrumental in strengthening industry linkages and fostering a culture of excellence within the institution.

I congratulate all our students on their accomplishments and wish them continued success in their future endeavors. Together, we look forward to achieving greater milestones in the years ahead.

2025-2026

# FACULTY EDITOR MESSAGE



**DR.R.GEETHARAMANI MBA., PGDCA., M.Phil., Ph.D.,**  
**Assistant professor**  
**Department of Business Administration**

I am happy to present the new edition of our Placement Newsletter. This edition showcases the impressive achievements of our students, highlighting their commitment and continuous effort throughout their studies. As the Faculty Editor, I sincerely appreciate all the valuable inputs that helped capture the experiences and goals of our graduating students. I believe this newsletter will motivate both present and upcoming students by presenting the wide range of opportunities offered by our institution.

2025-2026

# STUDENT EDITOR'S MESSAGE



**GOMATHI. L -III BBA      RAJA. R -II BBA**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**

**The Student Editorial Board sincerely thank the Placement cell for their support in bringing out this Placement Newsletter. This edition reflects our shared ideas, creativity, and dedication. Whether you're exploring career choices, getting ready for interviews, or already moving through your placement journey, we're here to guide you at every stage. Read through, stay updated, and make the best use of this valuable resource.**

2025-2026

# ABOUT OUR COLLEGE



## **GOVERNMENT ARTS COLLEGE (AUTONOMOUS), COIMBATORE – 18**

The Government Arts College (Autonomous), Coimbatore, was founded in 1852 by the British Government. It stands as one of the finest government institutions in Tamil Nadu. Many distinguished individuals—including top bureaucrats, administrators, defense officials, and reputed public leaders—are proud alumni of this college. The institution received its Autonomous status in 1987.

In 2017, the college was re-accredited with a 'B++' Grade by NAAC. Students highly prefer this institution due to the excellent guidance and expertise of its qualified faculty members. The core purpose of education here is to shape individuals into knowledgeable, confident, and skillful persons equipped for life.

## **OUR COLLEGE MISSION AND VISION**

The college aims to deliver high-quality higher education to every section of society. It strives to equip students with the essential skills required to face global challenges effectively.

2025-2026

# ABOUT OUR PLACEMENT CELL



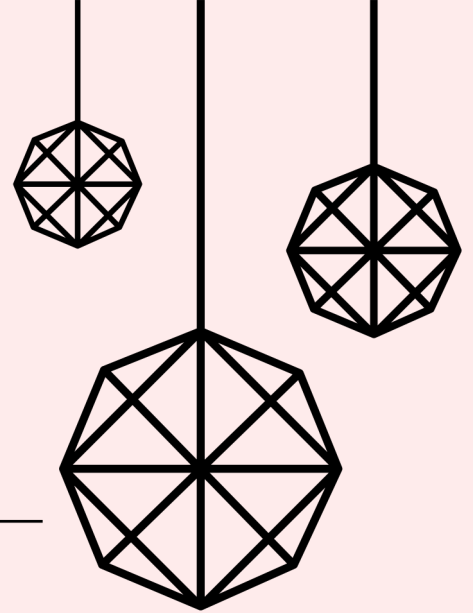
**Government Arts College (Autonomous), Coimbatore has been improving its placement activities every year. The placement cell invites many Multinational, National and Regional companies for campus recruitment. The cell is managed by the Placement Coordinator with the support of Placement Incharges, faculty members and student coordinators from all departments. The Placement Coordinator has a separate air-conditioned hall with all facilities needed for conducting pre-placement talks, screening tests, group discussions and interviews.**

**Along with campus placements, the cell also guides students by giving counselling, arranging special lectures and conducting soft-skill programmes.**

2025-2026

# PLACEMENT COMMITTEE

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Dr.R.Prabhu MBA., PGDPR., Ph.D.,  
Placement Coordinator  
Head  
Department of Business Administration



Dr.R.Geetharamani MBA., PGDCA., M.Phil., Ph.D.,  
Assistant Professor  
Department of Business Administration  
Placement Incharge



Dr.E.N.Kanjana M.Com., M.Phil., PGDCA., MBA., Ph.D.,  
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**Dr.D.Kathirvel** M.Sc., M.Phil., Ph.D.,  
Assistant Professor  
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Placement Incharge



**Dr.K.Karthikai** MBA., PGDCA., M.Phil., Ph.D.,  
Associate Professor  
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Placement Incharge



**Dr.S.Akilandeswari** MBA., Ph.D.,  
Assistant Professor  
Department of Business Administration  
Placement Incharge



**Dr.L.Shanthi** MBA., PGDCA., M.Phil., Ph.D.,  
Assistant Professor  
Department of Business Administration  
Placement Incharge

2025-2026

# STUDENT PLACEMENT COORDINATORS



**RITHIKA. R**  
**III BBA**



**VAISHNAVI. S**  
**III BBA**



**KARTHIK KUMAR. P**  
**III BBA**



**MOHAMMAD HANEEFA. K**  
**III BBA**



**RITHICK. V**  
**III BBA**



**SATHISH. S**  
**III BBA**

2025-2026

# STUDENT PLACEMENT COORDINATORS



**DEVBURGESH. K**  
**II BBA**



**SANTHOSH. S**  
**II BBA**



**YAMUNA. G**  
**II BBA**



**AENJAL .R**  
**II BBA**

2025-2026

# PLACEMENT CELL INAUGURATION



An inauguration was held by the Placement Cell of Government Arts College (Autonomous), Coimbatore, on 29th August 2025 at IAS Hall. Mr. Dwarakanath Cheyyur, Co-Founder and Director of Cloudreign Technologies, Coimbatore, was the Chief Guest for the Placement Cell inauguration of the college. Dr. Kangaraj presided over the function. Dr. R. Prabhu, Placement Coordinator of the college, welcomed the Chief Guest. The programme started with the lighting of the kuthuvilakku, followed by the inaugural address by the Chief Guest. The students were appraised of the industry requirements and their prospects in the industry. The students were advised that, in order to face industry requirements, an individual's attitude and perseverance play a major role along with skills to succeed in life. The programme ended with a special vote of thanks to our Principal, Dr. M. R. Yezhili, for her tireless support and encouragement. The faculty members and students were also thanked for the support extended.

📍 IAS Hall

📅 29<sup>th</sup> Aug 2025

# MAGIC BUS PLACEMENT TRAINING PROGRAM



The Magic Bus India Foundation, in collaboration with the Placement Cell, organized a skill development programme aimed at enhancing students' personal and professional growth from June 2025 to November 2025. The training session comprised 25 hours for each department and covered key areas such as English communication, goal setting, interview preparation, and computer literacy. The programme was conducted at our college for students from 12 departments. Trainers from Magic Bus explained the programme guidelines and imparted essential life skills. The successful completion of the training equipped students with strong communication abilities, improved interview readiness, and enhanced computer knowledge, thereby reinforcing their holistic development.

## Beneficiary Departments of Magic Bus India Foundation Training

- BBA
- BCOM CA
- MCA
- BCOM IB
- STATISTICS
- ZOOLOGY
- MATHEMATICS
- INFORMATION TECHNOLOGY
- PUBLIC ADMINISTRATION
- HISTORY
- BOTANY
- DEFENCE STUDIES



# TNSDC – TPO MEETING



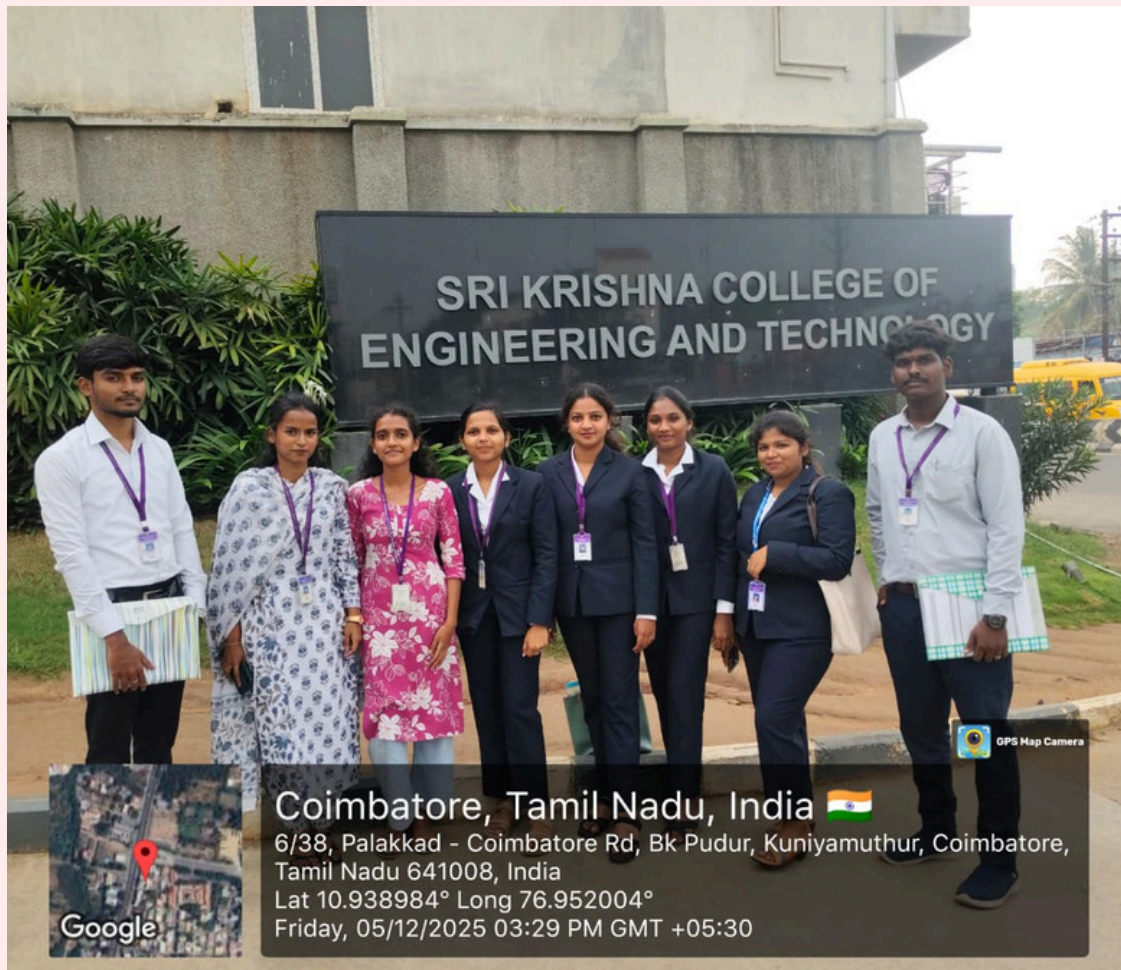
The Tamil Nadu Skill Development Corporation (TNSDC) recently organized a meeting that brought together SPOCs, Placement Officers, and HR representatives from various companies. Dr. R. Prabhu, Placement Coordinator, along with our SPOCs Dr. G. B. Karthikeyan and Placement Committee Member Dr. R. Geetharamani, participated in the TPO meeting held on 21.11.2025. The session focused on strengthening industry–institution collaboration and enhancing employment opportunities for students across the state.

The event highlighted the vision of the TNSDC leadership. Kranthi Kumar, former District Collector and currently serving as the Managing Director of TNSDC, has been instrumental in driving new initiatives aimed at upgrading youth skills in line with industry demands.

The meeting also appreciated the administrative support of the district authorities. Pavan Kumar, the present District Collector of Coimbatore, continues to play a key role in enabling smooth coordination between educational institutions, training partners, and employers.

Overall, the gathering served as a platform to discuss placement strategies, industry expectations, student upskilling programmes, and collaborative activities designed to empower the youth of Tamil Nadu for a better future.

# TCS RECRUITMENT DRIVE



Students attended the TCS BPS Interview Process on 05/12/2025 at Sri Krishna College of Engineering and Technology, Coimbatore. The interview aimed to assess students' fundamental knowledge, communication skills, and overall suitability for roles offered by Tata Consultancy Services (TCS).

Students participated actively and demonstrated their competencies throughout the selection process. The recruitment drive provided valuable exposure to corporate hiring standards. A total of 235 students attended the drive, and 21 students were successfully selected by TCS, marking a successful placement initiative.

# SUTHERLAND RECRUITMENT DRIVE



Sutherland organized a campus recruitment interview on 19 December 2025 at KG College of Arts and Science, Saravanampatti. The selection process was designed to assess candidates' communication abilities, professional competence, and overall suitability for organizational requirements.

Students from both undergraduate and postgraduate programmes participated in the recruitment process. A total of 454 students attended the interviews, comprising 19 postgraduate students and 435 undergraduate students. At the conclusion of the selection process, 28 students were successfully selected.

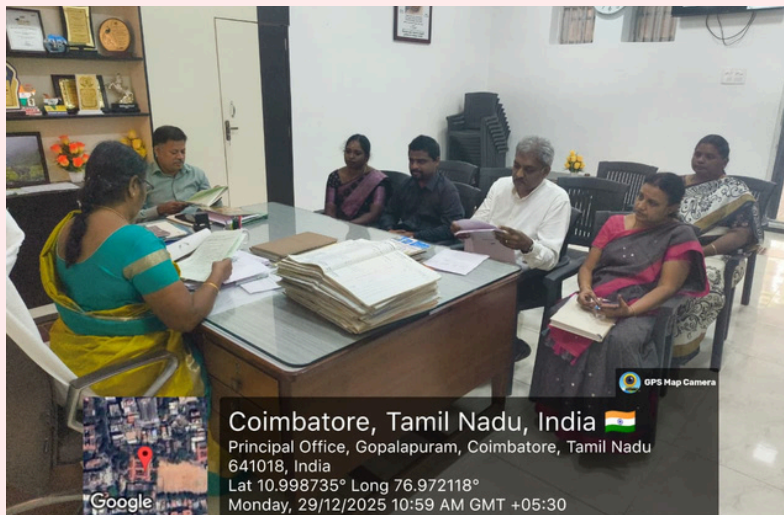
The successful execution of the recruitment drive highlights the institution's sustained efforts in facilitating employment opportunities and strengthening industry-academia collaboration.



# MOU WITH VERANDA RACE



Government Arts College (Autonomous), Coimbatore-18 entered into a Memorandum of Understanding (MoU) with Veranda Race on 29 December 2025. The collaboration was initiated with the objective of enhancing students' employability and career readiness, and enabling them to effectively prepare for government competitive examinations. As part of this MoU, a 30-hour skill development programme was conducted over a one-week period exclusively for all final-year (III year) students. The programme was designed to equip students with essential competencies through structured training sessions and practical exposure. This initiative reflects the institution's commitment to strengthening industry-academia collaboration and providing students with meaningful learning opportunities that support their academic and professional growth.



# COMPUTER SOCIETY OF INDIA-TPO MEETING



**A Training and Placement Officers (TPO) Meeting was organized by the Computer Society of India (CSI) on 27 November 2025 under the theme “Shaping the Future of Campus Hiring.” The meeting focused on emerging trends in recruitment, industry expectations, and evolving campus hiring practices.**

**The session provided a valuable platform for discussion and knowledge sharing among TPOs, enabling them to gain insights into strengthening placement strategies and enhancing student employability. The event contributed meaningfully to aligning academic institutions with current and future industry requirements.**

2025-2026

# VERANDA RACE TRAINING PROGRAM



**Veranda Race training classes for competitive examinations commenced as per the scheduled plan. The programme is being conducted over a span of nine days (21.01.2026 to 05.02.2026) and is exclusively designed for 741 registered students, covering all major subjects required for competitive examinations.**

**The programme includes training in Quantitative Aptitude, Reasoning, General Studies, Tamil, and English, with key topics such as Vedic Maths, Averages, Reasoning skills, History, Polity, Geography, Economics, and language fundamentals. Each session is time-bound, ranging from one to two hours, ensuring effective utilization of time and balanced subject coverage. The structured schedule aims to strengthen fundamentals, improve exam-oriented skills, and provide focused guidance to 180 final-year aspirants.**

# NAAN MUDHALVAN MEGA JOB FAIR 2026



Naan Mudhalvan is a flagship initiative of the Government of Tamil Nadu aimed at enhancing skill development by providing equal opportunities to students. As part of this initiative, a Naan Mudhalvan Job Fair was conducted on 24.01.2026 at Sri Ramakrishna Arts and Science College, Coimbatore. The platform supports arts and science college students by providing information on courses, industry-relevant skills, and employment opportunities to improve their career prospects.

Under the Naan Mudhalvan scheme, final-year students who completed skill training were given opportunities to attend pooled campus interviews conducted as a pilot initiative by the Tamil Nadu Skill Development Corporation (TNSDC). A total of 256 students participated actively in various selection rounds conducted by different companies. These campus interviews were planned by TNSDC with the objective of facilitating employment opportunities and supporting students in securing suitable jobs.

# CAMPUS DRIVE

Placement Cell, Government Arts College (Autonomous) Coimbatore in coordination with Magic Bus India Foundation conducted a “Placement Drive” at Government Arts College (Autonomous) Coimbatore on 29.01.2026 (Thursday) for all the Present Final Year Students.

## Volunteer Orientation :

A pre-placement drive meeting plays an important role in preparing students for upcoming campus recruitments by helping them gain the required understanding, clarity, and confidence to perform successfully during the placement process.



## VOLUNTEER ORIENTATION

A meeting was organized for the Student Coordinators on 29.01.2026. The Placement In-charge, Dr.R.Geetharamani, Dr.K.Karthikai explained the student registration process and HR registration procedures. During the meeting, students clarified their doubts and gained a clear understanding of their roles and responsibilities. A total of 29 companies registered for the drive, out of which 26 companies actively participated.



## HR REGISTRATION

## HELP DESK





The placement drive was well organized by the Placement Cell, and the enthusiasm and confidence shown by the students were highly appreciable. The event created a strong platform for interaction between students and potential employers, leading to valuable career opportunities.



**Out of the 1,113 students who registered for the placement drive, 624 students were selected and 378 students were placed on the waiting list. The positive feedback received from the recruitment teams and the active participation of students made the placement drive a successful and meaningful experience for the organizers.**

The following Companies participated in the Campus drive,

1. PVR INOX PVT LTD
2. THE CHENNAI MOBILES
3. SVTL (SRI VENKATRAMANA TRANSPORTS AND LOGISTICS)
4. APOLLO PHARMACIES LIMITED
5. DIGITIDE
6. FLIPKART
7. LOGSKIM SOLUTION
8. QUESS CORP
9. AVEON INFOTECH PRIVATE LIMITED
10. TVS TRAINING & SERVICES
11. CAREER TREE HR SOLUTIONS PRIVATE LIMITED
12. SURYODAY SMALL FINANCE BANK
13. BHARATPE
14. BRAND PRO
15. AIRTEL PVT LTD
16. SHRIRAM FINANCE LTD
17. HRHNEXT SERVICES LTD
18. HDB FINANCIAL SERVICES LTD
19. IFLOWSOFT INC
20. PRESSANA INFRA
21. MUTHOOT FINANCE
22. MEDPLUS
23. ANSON CHITS
24. KUMUTHA MHSS
25. EQUALIZER RCM
26. SHRIRAM FINANCE LTD

# Veranda Race – Government Exam Book Donation



Veranda Race, in accordance with the Memorandum of Understanding (MoU) signed with the Placement Cell, conducted a 30-hour free training program for the students. As a part of this collaboration and as a supportive initiative towards students' academic and career development, the company also donated 50 books to the General Library for TNPSC examination preparation. This contribution is intended to provide valuable study resources and support students in their efforts to prepare effectively for competitive examinations, thereby enhancing their knowledge, skills, and overall employability.

# Valedictory

The Placement Valediction ceremony was conducted on 18/02/2026, marking the official completion of the placement activities at Government Arts College (Autonomous), Coimbatore for the academic year 2025-2026. The event commenced with a welcome address delivered by Ms. Minsiya of III BBA. The Placement report was presented by the Placement Coordinator, Dr. R. Prabhu. The Placement Newsletter was released by the Dignitaries and student editors.



The editorial committee consisted of Faculty Editor Dr. R. Geetharamani, Assistant Professor, Department of Business Administration, along with student editors Ms. Gomathi L of III BBA and Mr. Raja R of II BBA, who played key roles and took responsibility for the successful preparation of the Placement Newsletter.

The ten Student Placement Coordinators - Rithika R, Vaishnavi S, Karthik Kumar P, Mohammad Haneefa K, Rithick V, Sathish S of III BBA and Devdurgesh K, Santhosh S, Yamuna G, Aenjal R of II BBA - were honoured with awards for their contribution



**Dr. Kanagaraj, Head of the Department of Political Science, in their addresses appreciated the efforts of the Placement Cell and encouraged students to actively take part in employability skill development programmes and campus placement activities organised by the Placement Cell.**

**Magic Bus India Foundation and Varanda race, who provided soft skills training programmes to the students, were honoured by the Placement Cell in recognition of their valuable contribution to skill development. Placement orders and offer letters were distributed to students from 22 departments during the Valedictory Ceremony.**





The Chief Guest, in her address, provided useful career guidance by discussing various career opportunities and the importance of skill development. She emphasized personal grooming, professional attitude, and communication skills as key factors for career growth. Her speech motivated students to build confidence and prepare themselves for future careers.



# RECRUITERS

